



## ALASKA'S AMAZING BRISTOL BAY REGION

- The Place:** Southwest Alaska, roughly 40,000 square miles of remote lands, lakes, and rivers. National Parks & Preserves, National Wildlife Refuges, Wild and Scenic Rivers, and America's largest state park are found in the region, along with Alaska's largest lake (Iliamna).
- The Fish:** All five species of Pacific Salmon (including the largest runs of sockeye on earth), trophy Rainbow trout, Arctic Char, Dolly Varden, Grayling, Lake Trout, and Northern Pike.
- The Wildlife:** Brown and Black Bear, Moose, Caribou, Wolves, Eagles, Waterfowl, and more.
- The Culture:** Native Alaskans have lived in Bristol Bay for thousands of years, relying primarily on the bounty of the land and waters to sustain their way of life. Generations of families have fished commercially in Bristol Bay for 100 years.
- The Dollars:** The Bristol Bay salmon fishery generates over \$330 million for Alaska's economy each year, and sport fishing is responsible for over \$60 million of that figure. The commercial fishery is the most valuable in the world, accounting for over 30% of all Alaska salmon harvests and 52% of all private sector jobs in the region. Sport hunting and wildlife-related tourism brings in millions more, while providing additional employment opportunity.
- The Threat:** The Bristol Bay region is facing a very real threat from potential development of massive mining projects. The proposed Pebble Mine would be one of the largest mines in the world and be located at the headwaters of some of the richest salmon rivers on earth. Over 1,000 square miles of state lands have been staked with mining claims and the Bureau of Land Management has proposed opening roughly 1 million acres of federal lands in the region to mining exploration and development. Presently, Bristol Bay is a remote, nearly untouched sporting paradise. If these mining plans are approved, the entire region will be changed forever.

***We Need Your Help! See Other Side for Opportunities to Save Bristol Bay!***



# **HOW YOU CAN HELP SAVE BRISTOL BAY**

- **Call or write your Members of Congress.**
  - Urge them to work with the Secretary of the Interior to make federally-owned public lands in Bristol Bay a priority. Ask them to reconsider the recent BLM Record of Decision to open 1 million acres in Bristol Bay to mineral entry and slow down the process of issuing a Public Land Order. Express the need to protect Bristol Bay and tell them why you value the region. (Use info from other side of sheet for talking points if necessary.)
  - To find contact information for your Members of Congress, visit [www.Congress.org](http://www.Congress.org) and enter your ZIP code. It's easy!
- **Sign the Bristol Bay Sporting Conservation Petition**
  - Either online at [www.SportsmansAlliance4AK.org](http://www.SportsmansAlliance4AK.org) or at this sport show.
- **Eat Wild Salmon and Don't Buy Dirty Gold**
  - One of the best ways to protect wild salmon is to ensure there is a market for the, so make sure you purchase wild salmon and demand that your favorite restaurants serve wild salmon too. Visit [www.WhyWild.org](http://www.WhyWild.org) to learn more.
  - Ask your jeweler to sign the Bristol Bay protection pledge (Tiffany & Co., Ben Bridge Jeweler, Helzberg Diamonds, Fortunoff, and Leber Jeweler, Inc. have already declared intentions to not source gold from the Bristol Bay region for their products.).
- **Give Generously**
  - Make a monetary donation directly to one of the groups fighting for Bristol Bay.
  - Purchase limited-edition gear from Abel, Sage/Redington/Rio, March Brown and other, and a portion of the proceeds will benefit the campaign.
  - Bid for sporting gear, trips, and more in the Bristol Bay conservation campaign online auction administered by the Sportsman's Alliance for Alaska (February - April on eBay).
  - Sponsor a local youth from Bristol Bay to attend the Bristol Bay Guide Academy.
  - Support science research in the Bristol Bay region.
- **Watch a Movie**
  - Host a movie night and watch one of the great Bristol Bay documentary films like *Red Gold* or *Equilibrium*.
- **Spread the Word!**
  - Share what you're learning about Bristol Bay with your friends, family, hunting and fishing partners...we will need the involvement of many people to make sure Bristol Bay remains the amazing place it is today for the enjoyment of future generations.

## **To Learn More, Visit These Sites:**

[www.SportsmansAlliance4AK.org](http://www.SportsmansAlliance4AK.org), [www.SaveBristolBay.org](http://www.SaveBristolBay.org), [www.BristolBayAlliance.org](http://www.BristolBayAlliance.org),  
[www.RenewableResourcesCoalition.org](http://www.RenewableResourcesCoalition.org), [www.PebbleScience.org](http://www.PebbleScience.org)

**To Get Involved:** Contact Scott Hed, Sportsman's Alliance for Alaska ([scott@sportsmansalliance4ak.org](mailto:scott@sportsmansalliance4ak.org))